

Shiraz
675 PULASKI ST
SUITE 400
ATHENS GA 30601

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JOIN WINE CLUB!

- did you know wine club gets extra case discounts?
- be the first to know about extra sales and specials
- events exclusive to wine club and other benefits

UPCOMING EVENTS

**IN AUGUST:
SIGN UP FOR
AROUND THE WORLD IN 80 BOTTLES!!
SEE FRONT OF NEWSLETTER FOR DETAILS**

FRIDAY, AUGUST 19TH

A beer and cheese tasting event! Enjoy 4 beers of completely different styles from Lagunitas, along with 6 specialty cheeses from all over the world! Artisan cheeses and craft beers--a perfect pairing.

With guest Kit House representing Lagunitas Brewery
\$35 6 p.m.

A Divine Event, Suite #100 at the Leathers Building, is hosting us for the evening.
Tickets available now.

THURSDAYS AT SHIRAZ

Every Thursday, starting when we open at 11, we have fresh (never frozen) fish delivered--check our emails for the catch of the week. These selections will change weekly, but they will always be fresh--and delicious.

SAVE THE DATE! MONDAY, SEPTEMBER 26 A TASTING WITH KILIKANOON! WINE CLUB ONLY

Nathan Waks of Kilikanoon will be our special guest for this incredible tasting! This is the winery at which Emily chose to Intern!! Fantastic Clare Valley wines, and year after year, our customers choose this as their favorite as well! This will be extremely limited due to interest--hence, wine club only (join today!)

This special 6-year anniversary party will be even more fun than our 5th!

**Call us for reservations at 706-208-0010.
And drop in any Saturday between 1:00 and 5:00 p.m. for our theme wine and food tastings.***

**Our wine tastings are for educational purposes only.*

Shiraz
FINE WINE & GOURMET

Since its beginnings in late 1997 Kilikanoon has amassed an amazing record of impressive achievements that just keep on coming. Kilikanoon is rapidly becoming one of Australia's iconic wineries.

Around the World in 80 Bottles

Sip and savor your way across the world with Shiraz Fine Wine & Gourmet. The Shiraz Passport includes 40 culinary adventures that showcase 80+ food and wine items, recipes, events, tips, and tricks specially prepared for the Shiraz Family. Sign up for your first Taste Excursion today and get a free Shiraz Passport to Flavor to track your wine and food adventures. The first traveler to complete their international journey will receive a \$100 Shiraz gift certificate. Ready to depart? Read below for more information on how to get ready for our culinary adventure.

**Bringing the World to your door...
We Shop the World. You Shop Shiraz.**

The Travel Itinerary

How to I fill my passport?

Each week, we will make a stop in a new locale to experience a signature recipe from that culture. Each stop will incorporate one bottle of wine and a food item. When you buy the wine and food, you'll receive a stamp in your passport and a recipe card.

Departure: Sign up in August to begin the journey with us September 1, 2011.

Duration: The challenge lasts 40 weeks. Each week a new dish and wine selection inspired by a destination will be featured.

Cost: No fee to enter. Pick up your free Passport to Flavor when you pick up your travel supplies (ingredients for first destination inspired recipe). Let Shiraz be your guide as you travel the world from the comfort of your kitchen.

The Prize: The grand prize of a \$100 gift certificate to Shiraz will be awarded to the first to collect 40 stamps.

Bonus: Every person who fills their passport with 40 stamps will receive a prize.

Excursions: Traveling, like cooking, is a serendipitous adventure. Be on the lookout for special "excursions" from time to time to include wine dinners and other fun diversions that will earn you additional stamps.

"Wish you were here...": Postcards and pictures help us remember our travels, document your culinary adventure by sharing pictures of your creations and tips & tricks you picked up along the way with fellow travelers on www.facebook.com/shirazathens. We love to see your photos and hear your stories. Keep us and your friends posted, you never know it might earn you an extra stamp. Cheers!

Eat • Drink • Learn • Win

www.shirazathens.com

AUGUST 2011



